CROZET gazette JANUARY 2018 ♦ 25

Crozet Community Survey Scientific Results

Q1 and Q3. Crozet has often been said to have a "small town feel." For each of the following aspects, please rate how important each is to you using this scale: 1 = very important 2 = somewhat important 3 = not very important 4 = not important at all (this scale was used for all questions in this format)

	% very important	% somewhat important	% not very important	% not important at all
Safety/low crime	88	11	1	0
Plentiful open/green space	68	27	4	1
Parks and recreation spaces	67	26	5	2
A vibrant local library	62	27	8	2
A vibrant downtown	52	37	8	2
Tree-lined streets	47	40	11	3
Mix of places to live, work, do business in downtown area	49	35	13	3
Ease of getting around by car	39	44	12	5
Convenience to retail/shopping	34	48	13	5
Limiting new residential development	49	33	13	6
Many community events	24	56	18	3
Ability to work in Crozet	11	26	37	26

Q2 and Q4. There are many reasons why someone lives in Crozet. For each of the possible reasons listed below, please rate how important each is for you.

a for you.				
	% very important	% somewhat important	% not very important	% not important at all
Overall quality of life in the area	91	9	0	0
Safety of the area	88	10	1	0
Physical beauty of the landscape	80	18	1	0
Thoughtful town planning	72	23	3	2
Quality of the schools	74	17	5	5
Ease of getting around by car	39	44	12	5
Availability of farms or land in general	42	36	19	3
Availability of culture and arts	26	51	18	4
Presence of friends, family, loved ones	41	35	14	10
Convenience of your commute	35	37	13	15
For a job in the area	30	30	22	19
Area's tax rates	25	33	22	20
Retirement	26	28	16	30
You grew up in the area	11	9	16	64

Q5. How closely do you follow local civic and growth/development issues in Crozet?

very closely: 19% somewhat closely: 56% not very closely: 22% not closely at all: 3%

Q6. Do you live within the Crozet Growth area (Crozet development area)? [Please refer to the map]

yes: 69% no: 30% not sure: 1%

Q7. Below are some issues the Crozet Master Plan addresses. Let's first talk about <u>development</u> issues facing Crozet. For each of the below, please indicate how important each one is to you. 1 = very important 2 = somewhat important 3 = not very important 4 = not important at all

	% very important	% somewhat important	% not very important	% not important at all
Supporting existing small businesses in Crozet	74	24	1	0
Ensuring that downtown Crozet is a quality commercial center with a diversity of businesses and services	52	38	8	2
Increasing the amount and ease of parking in the downtown area	44	42	12	2
Creating a local recycling center	19	34	34	13
Increasing commercial development along Route 250	11	22	36	31

Q8. The Crozet Master Plan states that Route 250 from the Fox Chase subdivision to near the Pro Re Nata Brewery should stay as it is—that is, largely protected from more residential and commercial development. Some people say the Master plan should be changed to allow for more residential and commercial development. [Please check the GOLD area on the map (labeled 250 West Area)] **Which of the two statements below is closer to your own view? Check one.**

69%	Route 250 from the Fox Chase subdivision to the Pro Re Nata Brewery should continue to be protected from further residential a commercial development	
31%	Route 250 is a good area for more residential and commercial development	

Q9. Do you favor or oppose having the Crozet Master Plan's current development area boundaries expanded, thereby creating more and new areas in the Crozet area available for residential and/or commercial development? [Current development area boundary shown in RED on map]

strongly favor: 7% somewhat favor: 19% somewhat oppose: 29% strongly oppose: 45%

Q10. Below is a list of growth issues facing Crozet. Please indicate how important each one is to you.

	% very important	% somewhat important	% not very important	% not important at all
Protecting the water supply	86	12	1	1
Protecting and buffering existing neighborhoods against new commercial and residential development	61	28	9	2
Limiting new residential development	49	35	13	4
Increasing the availability of affordable housing	23	40	21	17
Increasing the availability of jobs in Crozet	15	43	31	12

Q11. Do you favor or oppose commercial or industrial development near the Route 250 and I-64 interchange? [Please check the PURPLE area on the map (labeled Interstate Interchange Area)]

strongly favor: 15% somewhat favor: 39% somewhat oppose: 19% strongly oppose: 26%

Q12. Do you favor or oppose a main principle of the Crozet Master Plan that the downtown area should be the social and business center of Crozet? strongly favor: 60% somewhat favor: 34% somewhat oppose: 4% strongly oppose: 2%

Q13. Below is a list of possible transportation needs facing Crozet. Please indicate how important each one is to you.

	% very important	% somewhat important	% not very important	% not important at all
Increasing pedestrian safety	62	31	5	2
Greater motorist safety and traffic management	53	38	7	2
Emphasizing walking as an alternative to using the car (including greenway trails and sidewalks)	60	26	10	4
Emphasizing biking as an alternative	48	28	16	9
Connecting streets between neighborhoods	41	29	22	9
Increasing commuter bus and/or van options	24	36	24	16

Q14. Do you favor or oppose the principle that the downtown Crozet area should be the top priority for new development? strongly favor: 35% somewhat favor: 45% somewhat oppose: 13% strongly oppose: 7%

Q15. Do you favor or oppose additional commercial and residential development along Route 250?

weekly: 22%

strongly favor: 9% somewhat favor: 28% somewhat oppose: 30% strongly oppose: 33%

Q16. How often do you go to businesses in Downtown Crozet (e.g., The Square, B&B Cleaners, Crozet Market/GreatValu shopping center, Crozet Pizza, Piedmont Place)?

Q17. How often do you go to businesses in the shopping area along Route 250 that includes Harris Teeter, UVA Credit Union,

UVA Family Medicine, ABC store, Verizon Wireless, et al.?

several times a week: 42%

daily: 4% several times a week: 37% weekly: 34% several times a month: 18% less frequently than once a month: 6% never: 1%

several times a month: 15%

less frequently than once a month: 8% never: 1%

Q18. How often do you go to businesses in Waynesboro?

daily: 11%

daily: 0% several times a week: 6% weekly: 19% several times a month: 24% less frequently than once a month: 41% never: 9%

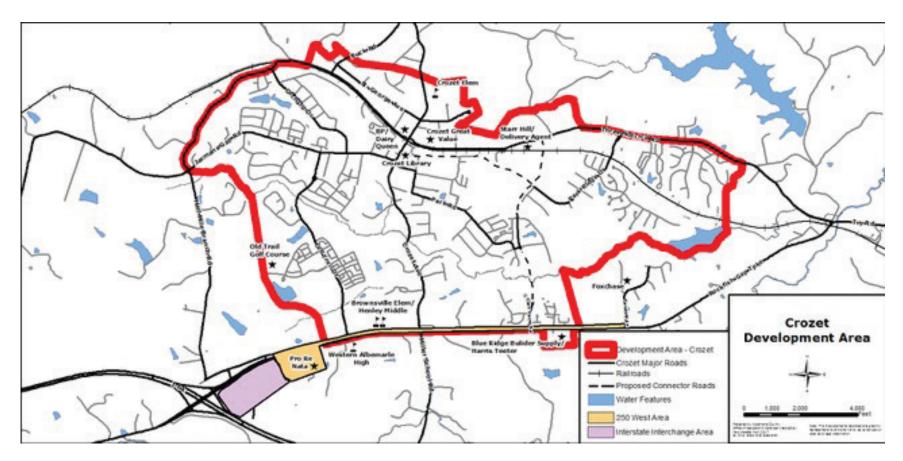
Q19. How often do you go to businesses in the Charlottesville area?

daily: 11% several times a week: 32% weekly: 26% several times a month: 24% less frequently than once a month: 6% never: 1%

Q20. Now thinking about the types of stores and services that may come to Downtown Crozet in the future, please indicate for each of the following, how important it is to you?

	% very important	% somewhat important	% not very important	% not important at all
More restaurants and bars	31	43	17	9
More retail stores	21	46	23	10
More professional services	12	49	27	11
More employers offering professional/ technical jobs	16	45	25	15
More lodging/hotel	15	28	30	27

CROZET gazette JANUARY 2018 ⊗ 27



Q21. And from the list below, please indicate how important it is that new jobs in each of the following industries come to the Crozet area?

	% very important	% somewhat important	% not very important	% not important at all
Office/Professional (such as Business and Financial Services)	17	46	27	11
Retail	16	47	25	11
High-tech (such as BioScience and Medical Devices)	22	40	22	16
Manufacturing/light industrial (such as Information Technology, Defense, Security, and Agri-business Related Technology)	14	35	30	21

Q22. Below is a list of <u>recreational</u> opportunities that could be created or enhanced in Crozet. For each, please indicate how important it is to you.

	% very important	% somewhat important	% not very important	% not important at all
Greenways and walking trails	67	26	5	2
Natural areas and open spaces for walking, sitting, quiet activities	65	28	5	2
Park space for organized youth sports activities	45	36	14	5
Outdoor event and performance space	35	43	18	4
Albemarle County park at Old Trail	33	39	19	9

Q23. Which of the following local events did you attend in the last 12 months? *Number given is the percent of respondents who marked that they had attended the event listed.*

69% Crozet Farmer's Market

60% Crozet Arts & Crafts Festival

52% Crozet Independence Day Parade and Celebration

50% Crozet Library events/storytime

41% Athletic Events - SOCA, YMCA, WAHS, Peachtree, etc.

31% Local cultural events - WAHS plays, Crozet Community Orchestra or Chorus, etc.

26% Crozet Christmas Parade

15% Old Trail Friday's After Six

11% The Lodge at Old Trail's Third Thursday events

11% Crozet Car Show

9% Crozet Trails Crew Fun Run

9% Crozet Spirit Walk and Fall Festival

7% Old Trail Movie Night

6% Old Trail Summer Movie Series

6% Misty Mountain Music Festival

3% Annual Pitch-In at the Park

3% Third Thursday Depot Acoustic Jam Session

Q24. Below are some phrases. For each, please indicate how much you feel it describes Crozet, using a 1 to 5 scale, where 5 means it very much describes Crozet, while a 1 means it doesn't describe Crozet much at all. **Number reported is the mean rating given by respondents.**

4.6	Mountain views	
4.3	Good schools	
4.2	Family-friendly	
4.0	Community-minded	
4.0	Breweries	

3.9	Wineries
3.9	Rich history
3.8	Locally-owned restaurants
3.8	Locally-owned businesses

3.8	Rural area
3.5	Parks and green space
3.4	Local recreational facili- ties & opportunitites
3.3	Active railroad

3.3	Agricultural/gardens
3.1	Local arts and culture
3.0	Walkability
2.8	Bike-friendly

continued on page 28

Q25. Below is a list of <u>education</u> issues in Crozet. Please indicate how important each is to you.

	% very important	% somewhat important	% not very important	% not important at all	
Increasing local school capacity by building schools	34	34	20	12	
Managing local school capacity by re-districting	24	36	25	15	

Q26. Please share any other comments or thoughts you'd like to make about Crozet or the Crozet Master Plan and/or its revision. *Individual responses will be published at a later date.*

Q27. How long have you lived in Crozet?

0-2 years: 16% 3-5 years: 16% 6-10 years: 22% 11-20 years: 26% 21 or more years: 17% All of my life, so far: 3%

Q28. Which of the following neighborhoods do you currently live in? The list below first names areas inside of the Crozet growth area and then some areas outside of the growth area. (If your neighborhood isn't listed, please write in your street name or area name). *Number reported is actual number of respondents per neighborhood (from scientific sample only).*

		•		
פאסעי בו אסגי	10 Bargamin Park 6 Blue Ridge/Carter Street 8 Brookwood 0 Chesterfield Landing 3 Clover Lawn 13 Cory Farms 4 Crozet Crossing 3 Crozet Mobile Village 17 Foothill Crossing 0 Foothill Village	11 Grayrock North 24 Grayrock Orchard 6 Hayden Place 59 Highlands 4 Hilltop/Myrtle/Tabor Street area 3 Jarman Gap Estates 8 Laurel Hills 3 Liberty Hall 2 Meadows 95 Old Trail	 15 Orchard Acres 7 Park View 10 Parkside Village 4 Railroad Avenue 1 Rea Subdivision (btwn Haden & Killdeer) 9 St George Avenue/McAllister area 0 St. George Acres 5 Three Notch'd Road area 0 Union Mission Rd/Starr Hill Brewery area 1 Wayland Park 	 12 Waylands Grant 51 Western Ridge 22 Westhall 1 West Lake Hills 2 Weston 5 White Oaks 17 Wickham Pond 37 Other area INSIDE the Growth Area
7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	O Afton O Batesville O Beaver Hill Village 1 Brownsville 1 Church Hill West O Emerald Forest (Miller School Rd a	7 Emerald Ridge 0 Freetown 5 Free Union 10 Fox Chase 0 Hillsboro	11 Greenwood 80 Ivy 4 Mint Springs Road 0 Newtown 1 Sugar Hollow	4 Thurston Drive area 22 White Hall 3 Yancey Mills 55 Other area <i>OUTSIDE</i> the Growth Area

Q29. Where do you most often work or go to school?

In or near Crozet: 16% In or near Charlottesville: 46% In or near Scottsville: 0% In or near Waynesboro: 2% In or near Staunton: 1% Somewhere else: 9%

Not working or going to school right now (Skip to Q31 below): 4% Retired (Skip to Q31 below): 22%

Q30. How far do you usually travel to go to work or school?

0-5 miles: 21% 6-10 miles: 15% 11-20 miles: 48% 21-30 miles: 7% greater than 30 miles: 9%

Q31. Are you a: (please check all that apply)

Crozet resident: 77.2% Local business owner in Crozet: 5% Property owner in Crozet: 50% Employee/non-owner of a Crozet business: 3% None of the above: 17%

Q32. Were you involved in public participation for the Crozet Master Plan in either 2004 or 2010? For example, going to a meeting, taking the 2009 survey, talking to elected officials.

Yes: 15% No: 54% Did not live here then: 28% Not sure / Don't know: 3%

Q33. Please check the number of household members, including yourself, in each age category, that live in your home.

	0	1	2	3	4	5	6
0 to 5 years old	54%	29%	14%	2%	1%		
6 to 12 years old	39%	37%	21%	3%			
13 to 18 years old	44%	36%	17%	3%			
19 to 21 years old	66%	28%	5%	1%			
22 to 30 years old	71%	21%	7%	1%			

	0	1	2	3	4	5	6
31 to 50 years old	19%	25%	56%				
51 to 70 years old	18%	35%	47%				
71 to 80 years old	61%	22%	17%				
81 or older	78%	16%	5%			1%	

Q34. What is your gender? Male: 45% Female: 55%

Q35. What is your marital status?

Single, never married: 6% Married or domestic partnership: 76% Widowed: 5% Divorced: 12% Separated: 1%

Q36. Do you have children in the local public schools? Yes: 35% No: 65%

Q37. What is the highest level of formal education you have completed?

Completed some high school: 0% High school graduate or equivalent (e.g. GED): 3% Completed some college: 5%

Trade/technical/vocational training: 1% Associate degree: 5% Bachelor's degree: 30% Completed some post-graduate: 9%

Master's degree: 28% Ph.D., law or medical degree: 17% Other advanced degree beyond a Master's degree: 2%

Q38. Do you own or rent your current home?

Own my current home: 92% Rent my current home: 7% Living with someone who owns the home: 1% Living with someone who rents the home: 0%

Q39. Are you currently participating regularly in any local community or civic organizations?

Yes: 29% No: 51% I particiate, but not regularly: 19% Don't know / Not sure: 1%