

Crozet Community Survey Scientific Results

Q1 and Q3. Crozet has often been said to have a “small town feel.” For each of the following aspects, please rate how important each is to you using this scale: 1 = very important 2 = somewhat important 3 = not very important 4 = not important at all (this scale was used for all questions in this format)

	% very important	% somewhat important	% not very important	% not important at all
Safety/low crime	88	11	1	0
Plentiful open/green space	68	27	4	1
Parks and recreation spaces	67	26	5	2
A vibrant local library	62	27	8	2
A vibrant downtown	52	37	8	2
Tree-lined streets	47	40	11	3
Mix of places to live, work, do business in downtown area	49	35	13	3
Ease of getting around by car	39	44	12	5
Convenience to retail/shopping	34	48	13	5
Limiting new residential development	49	33	13	6
Many community events	24	56	18	3
Ability to work in Crozet	11	26	37	26

Q2 and Q4. There are many reasons why someone lives in Crozet. For each of the possible reasons listed below, please rate how important each is for you.

	% very important	% somewhat important	% not very important	% not important at all
Overall quality of life in the area	91	9	0	0
Safety of the area	88	10	1	0
Physical beauty of the landscape	80	18	1	0
Thoughtful town planning	72	23	3	2
Quality of the schools	74	17	5	5
Ease of getting around by car	39	44	12	5
Availability of farms or land in general	42	36	19	3
Availability of culture and arts	26	51	18	4
Presence of friends, family, loved ones	41	35	14	10
Convenience of your commute	35	37	13	15
For a job in the area	30	30	22	19
Area's tax rates	25	33	22	20
Retirement	26	28	16	30
You grew up in the area	11	9	16	64

Q5. How closely do you follow local civic and growth/development issues in Crozet?

very closely: 19% somewhat closely: 56% not very closely: 22% not closely at all: 3%

Q6. Do you live within the Crozet Growth area (Crozet development area)? [Please refer to the map]

yes: 69% no: 30% not sure: 1%

Q7. Below are some issues the Crozet Master Plan addresses. Let's first talk about development issues facing Crozet. For each of the below, please indicate how important each one is to you. **1 = very important 2 = somewhat important 3 = not very important 4 = not important at all**

	% very important	% somewhat important	% not very important	% not important at all
Supporting existing small businesses in Crozet	74	24	1	0
Ensuring that downtown Crozet is a quality commercial center with a diversity of businesses and services	52	38	8	2
Increasing the amount and ease of parking in the downtown area	44	42	12	2
Creating a local recycling center	19	34	34	13
Increasing commercial development along Route 250	11	22	36	31

Q8. The Crozet Master Plan states that Route 250 from the Fox Chase subdivision to near the Pro Re Nata Brewery should stay as it is—that is, largely protected from more residential and commercial development. Some people say the Master plan should be changed to allow for more residential and commercial development. [Please check the **GOLD** area on the map (labeled 250 West Area)] **Which of the two statements below is closer to your own view? Check one.**

69%	Route 250 from the Fox Chase subdivision to the Pro Re Nata Brewery should continue to be protected from further residential and commercial development
31%	Route 250 is a good area for more residential and commercial development

Q9. Do you favor or oppose having the Crozet Master Plan's current development area boundaries expanded, thereby creating more and new areas in the Crozet area available for residential and/or commercial development? [Current development area boundary shown in **RED** on map]

strongly favor: 7% somewhat favor: 19% somewhat oppose: 29% strongly oppose: 45%

Q10. Below is a list of growth issues facing Crozet. Please indicate how important each one is to you.

	% very important	% somewhat important	% not very important	% not important at all
Protecting the water supply	86	12	1	1
Protecting and buffering existing neighborhoods against new commercial and residential development	61	28	9	2
Limiting new residential development	49	35	13	4
Increasing the availability of affordable housing	23	40	21	17
Increasing the availability of jobs in Crozet	15	43	31	12

Q11. Do you favor or oppose commercial or industrial development near the Route 250 and I-64 interchange? [Please check the **PURPLE** area on the map (labeled Interstate Interchange Area)]

strongly favor: 15% somewhat favor: 39% somewhat oppose: 19% strongly oppose: 26%

Q12. Do you favor or oppose a main principle of the Crozet Master Plan that the downtown area should be the social and business center of Crozet?

strongly favor: 60% somewhat favor: 34% somewhat oppose: 4% strongly oppose: 2%

Q13. Below is a list of possible transportation needs facing Crozet. Please indicate how important each one is to you.

	% very important	% somewhat important	% not very important	% not important at all
Increasing pedestrian safety	62	31	5	2
Greater motorist safety and traffic management	53	38	7	2
Emphasizing walking as an alternative to using the car (including greenway trails and sidewalks)	60	26	10	4
Emphasizing biking as an alternative	48	28	16	9
Connecting streets between neighborhoods	41	29	22	9
Increasing commuter bus and/or van options	24	36	24	16

Q14. Do you favor or oppose the principle that the downtown Crozet area should be the top priority for new development?

strongly favor: 35% somewhat favor: 45% somewhat oppose: 13% strongly oppose: 7%

Q15. Do you favor or oppose additional commercial and residential development along Route 250?

strongly favor: 9% somewhat favor: 28% somewhat oppose: 30% strongly oppose: 33%

Q16. How often do you go to businesses in Downtown Crozet (e.g., The Square, B&B Cleaners, Crozet Market/GreatValu shopping center, Crozet Pizza, Piedmont Place)?

daily: 11% several times a week: 42% weekly: 22% several times a month: 15% less frequently than once a month: 8% never: 1%

Q17. How often do you go to businesses in the shopping area along Route 250 that includes Harris Teeter, UVA Credit Union, UVA Family Medicine, ABC store, Verizon Wireless, et al.?

daily: 4% several times a week: 37% weekly: 34% several times a month: 18% less frequently than once a month: 6% never: 1%

Q18. How often do you go to businesses in Waynesboro?

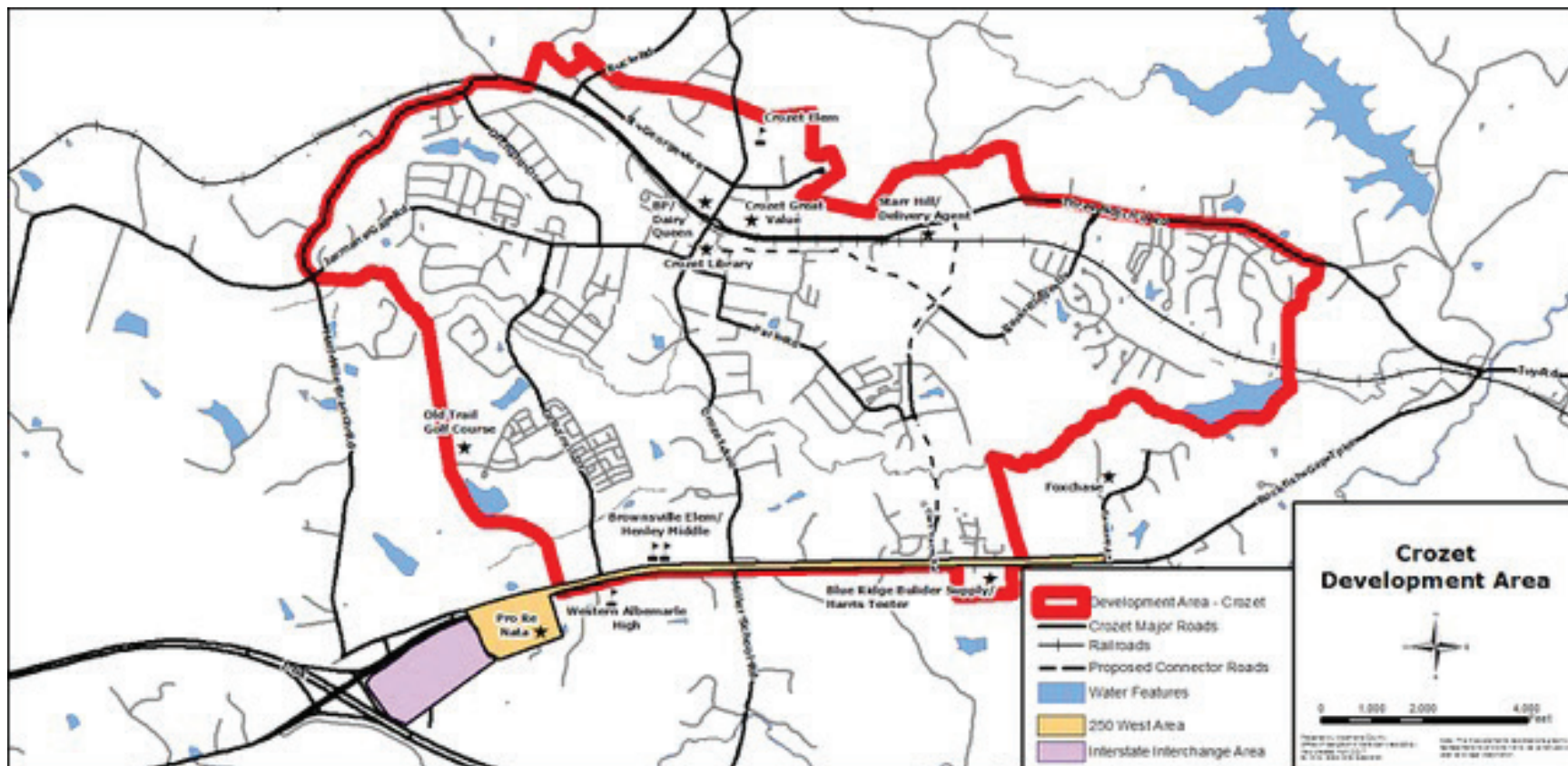
daily: 0% several times a week: 6% weekly: 19% several times a month: 24% less frequently than once a month: 41% never: 9%

Q19. How often do you go to businesses in the Charlottesville area?

daily: 11% several times a week: 32% weekly: 26% several times a month: 24% less frequently than once a month: 6% never: 1%

Q20. Now thinking about the types of stores and services that may come to Downtown Crozet in the future, please indicate for each of the following, how important it is to you?

	% very important	% somewhat important	% not very important	% not important at all
More restaurants and bars	31	43	17	9
More retail stores	21	46	23	10
More professional services	12	49	27	11
More employers offering professional/technical jobs	16	45	25	15
More lodging/hotel	15	28	30	27



Q21. And from the list below, please indicate how important it is that new jobs in each of the following industries come to the Crozet area?

	% very important	% somewhat important	% not very important	% not important at all
Office/Professional (such as Business and Financial Services)	17	46	27	11
Retail	16	47	25	11
High-tech (such as BioScience and Medical Devices)	22	40	22	16
Manufacturing/light industrial (such as Information Technology, Defense, Security, and Agri-business Related Technology)	14	35	30	21

Q22. Below is a list of recreational opportunities that could be created or enhanced in Crozet. For each, please indicate how important it is to you.

	% very important	% somewhat important	% not very important	% not important at all
Greenways and walking trails	67	26	5	2
Natural areas and open spaces for walking, sitting, quiet activities	65	28	5	2
Park space for organized youth sports activities	45	36	14	5
Outdoor event and performance space	35	43	18	4
Albemarle County park at Old Trail	33	39	19	9

Q23. Which of the following local events did you attend in the last 12 months? *Number given is the percent of respondents who marked that they had attended the event listed.*

- 69% Crozet Farmer's Market
- 60% Crozet Arts & Crafts Festival
- 52% Crozet Independence Day Parade and Celebration
- 50% Crozet Library events/storytime
- 41% Athletic Events - SOCA, YMCA, WAHS, Peachtree, etc.
- 31% Local cultural events - WAHS plays, Crozet Community Orchestra or Chorus, etc.
- 26% Crozet Christmas Parade
- 15% Old Trail Friday's After Six
- 11% The Lodge at Old Trail's Third Thursday events
- 11% Crozet Car Show
- 9% Crozet Trails Crew Fun Run
- 9% Crozet Spirit Walk and Fall Festival
- 7% Old Trail Movie Night
- 6% Old Trail Summer Movie Series
- 6% Misty Mountain Music Festival
- 3% Annual Pitch-In at the Park
- 3% Third Thursday Depot Acoustic Jam Session

Q24. Below are some phrases. For each, please indicate how much you feel it describes Crozet, using a 1 to 5 scale, where 5 means it very much describes Crozet, while a 1 means it doesn't describe Crozet much at all. **Number reported is the mean rating given by respondents.**

4.6	Mountain views	3.9	Wineries	3.8	Rural area	3.3	Agricultural/gardens
4.3	Good schools	3.9	Rich history	3.5	Parks and green space	3.1	Local arts and culture
4.2	Family-friendly	3.8	Locally-owned restaurants	3.4	Local recreational facilities & opportunities	3.0	Walkability
4.0	Community-minded	3.8	Locally-owned businesses	3.3	Active railroad	2.8	Bike-friendly
4.0	Breweries						

