

the CROZET gazette

current rates

Allie Pesch • 434-249-4211
ads@crozetgazette.com

P.O. Box 863 • Crozet, VA 22932
www.crozetgazette.com

The Crozet Gazette is a community newspaper serving western Albemarle County. To place an ad, call 434-249-4211 or email ads@crozetgazette.com



DISTRIBUTION

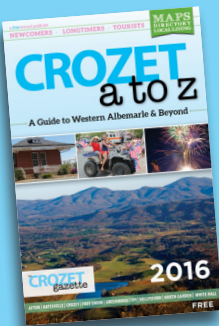
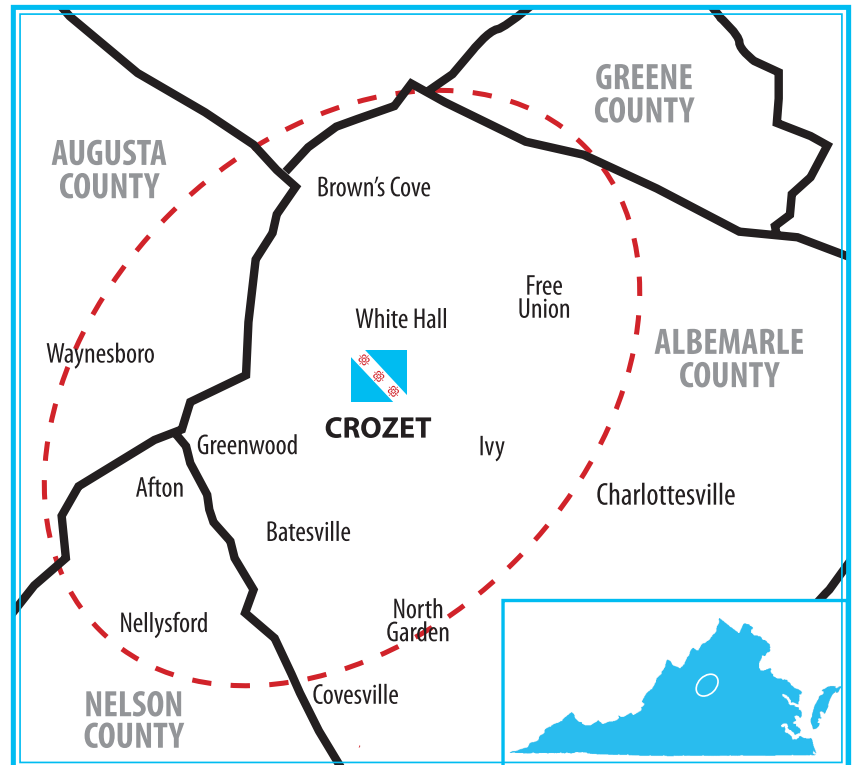
Print Run: 6000

Average Monthly
Issuu.com (PDF) Reads: 560
(Average time spent: 6:28)

Issuu.com displays our complete issue in an e-reader format for desktop and mobile devices at crozetgazette.com.

The Gazette also offers postal and digital subscriptions, as well as hand-delivery routes in Crozet's larger neighborhoods.

COVERAGE AREA



Ask about our annual **Crozet A to Z!** Published each winter and distributed year-round, this guidebook to western Albemarle is designed for newcomers, longtimers, & tourists alike.

Get the Gazette! Find your free copy at your favorite local business, including, but not limited to...

- | | | | | | |
|-------------------------------|---------------------------------|------------------------------------|-----------------------------------|----------------------------------|----------------------------------|
| ACAC (Crozet) | Creative Framing & The Art Box | Crozet Veterinary Care Center | J-MRL Main Branch | Over the Moon Bookstore | Stoney Creek Family Medicine |
| Afton Family Medicine | Crossroads Store (North Garden) | Face Value Studio & Salon | Maupin Brothers Store | Parkway Pharmacy | Stoney Creek Pharmacy |
| Afton Service Center | Crozet Blue Ridge Dental | Flying Fox Vineyard | Miller School | Patrick Brothers | Sunoco Gas Station (Greenwood) |
| Albemarle Co. Office Building | Crozet Dairy Queen | Foods of All Nations | Modern Barber Shop | Piedmont Place | Tailgate Restaurant |
| Animal Wellness Center | Crozet Family Dental | Gateway Market | Mountain Area Realty (Nellysford) | Piedmont Store | The Lodge at Old Trail |
| Augusta Health (Crozet) | Crozet Family Medicine | Giuseppe's Restaurant (Nellysford) | Mountainside Grill | Pollak Vineyards | Toddsbury of Ivy |
| BB&T Bank (Crozet) | Crozet Great Valu | Greenwood Antiques | Mountainside Senior Living | PT Plus | Treasure Chest (RVCC) |
| B&B Cleaners | Crozet Hardware | Greenwood Gourmet | Mudhouse (Crozet)* | Real Property (Old Trail office) | U.Va. Family Medicine - Crozet |
| Blue Mountain Brewery | Crozet Laundromat | Green House Coffee | New Dominion Book Shop | Rockfish Gap Country Store | U.Va. Credit Union (Crozet) |
| Blue Ridge Builders Supply | Crozet Library* | Grit Café (Old Trail)* | Oceanside Seafood Restaurant | Rockfish Gap Outfitters | Waynesboro Library |
| Blue Ridge Shopping Center* | Crozet Pizza | The Green Olive Tree | Old Dominion National Bank | Rockfish Valley Community Center | Waynesboro Tourist Center, Afton |
| Bright Beginnings (Crozet) | Crozet Running | Harris Teeter (Crozet) | (North Garden) | Rocking R Ace Hardware | Waynesboro YMCA |
| Brownsville Market | Daedalus Bookshop | Hunt Country Corner | Old Trail Golf | Sal's Pizza | Woodworth Animal Hospital |
| Chiles Peach Orchard | Duner's Restaurant* | Ivy Corner | Old Trail Village Welcome Center | Silverback Distillery | Wyant's Store |
| Countryside Organics | | Ivy Exxon | Otto's | Starr Hill Brewery | Area Schools (while in session) |

* Restocked throughout the month

Color Display Rates

Size	One Time	Three Times	Six Times	Twelve Times
Center Spread	1,275	1,200	1,150	995
Full Back Page	975	925	800	750
Full Page	795	750	725	695
1/2 Page	590	560	530	485
3/8 Page	475	435	400	360
1/4 Page	320	290	275	250
1/8 Page	175	160	145	135
1/16 Page	95	90	85	80

Display rates include color. Prices listed are cost per month (one issue).
3x, 6x, & 12x rates are offered when the specified number of ads run within a 12-month period.

Business Card Size Ads

	One Time	Repeating
B&W	\$60	\$45
Color	\$75	\$60

Business card size ads are 2" high x 3.5" wide and run in a special section in the back of the paper.

Classified Ads

1-30 WORDS

One Time	Repeating	Premium (Logo, Bold)
\$18	\$16	\$40 (one-time only)

Includes online placement. Lost & Found ads are free.

MORE THAN 30 WORDS

Base price plus 25 cents per additional word. Any combination of characters or letters followed by a space or any form of punctuation is a word. A phone number is one word.

Celebration Announcements

Small (one column wide) including picture	\$25
Large (two column wide) including picture	\$45

Photograph and/or text announcing an engagement, wedding, birth, or a couple's special anniversary.
Email ads@crozetgazette.com for complete guidelines.

Obituaries

Up to 500 words + picture	\$25
---------------------------	------

Deadlines

Published: First Thursday of each month

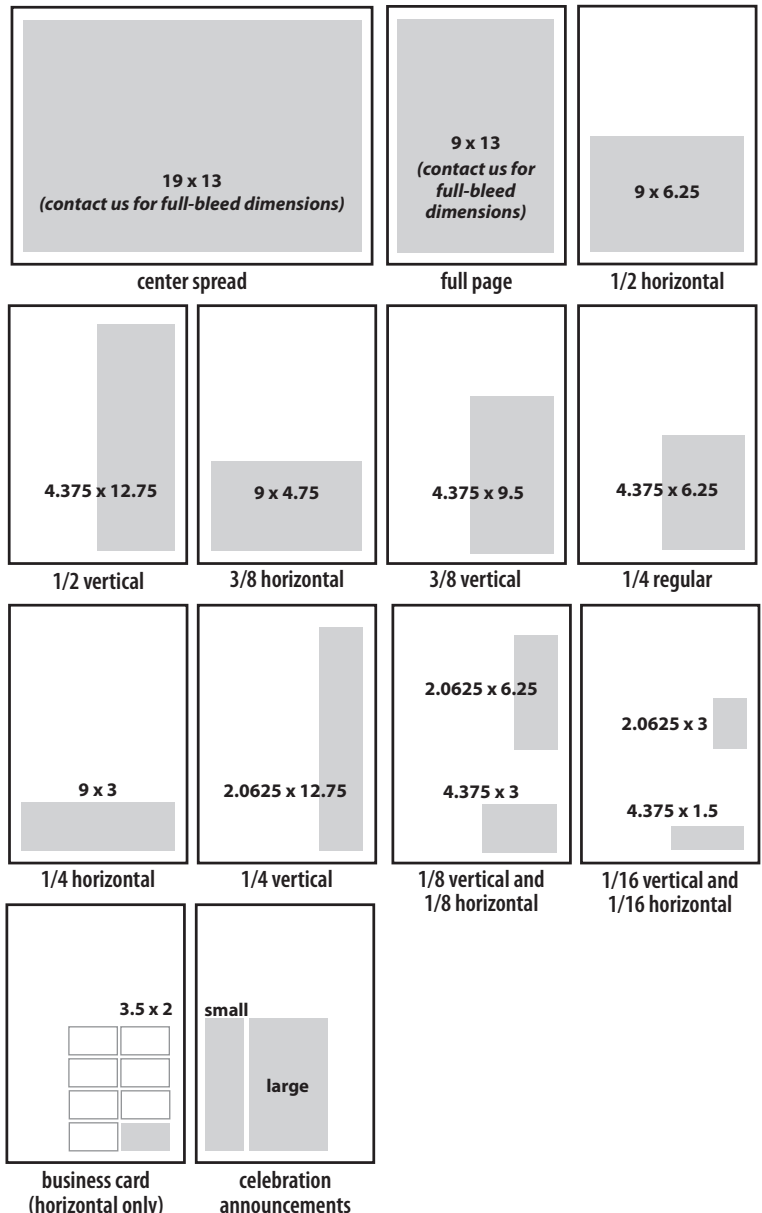
Space Reservations: Suggested by the 20th of the month

Copy/Artwork Due: 25th of the month

Camera-ready Ads Due: Last Friday of the month

Ad Sizes

Width precedes height. Illustrations below not to exact scale.



Ad design is included. Please ensure that all camera-ready ads are emailed to ads@crozetgazette.com as PDFs in CMYK format at a minimum of 300dpi. To ensure the best quality print, blacks should be 100% K and 0% other inks. Small text should be limited to one or two inks for print clarity.

Gazette print advertisers get up to 40% OFF web ads! Ask us for details.

The Crozet Gazette does not promise ad position. Placement premiums are limited to pages 2 and 3 on a select basis. The advertiser assumes all responsibility and liability for the content, including images, of advertisements. The Crozet Gazette reserves the right to edit for content or to refuse any ad at any time at its own discretion.