

the CROZET gazette

current rates

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www.crozetgazette.com

The Crozet Gazette is a community newspaper serving western Albemarle County. To place an ad, call 434-249-4211 or email ads@crozetgazette.com



DISTRIBUTION

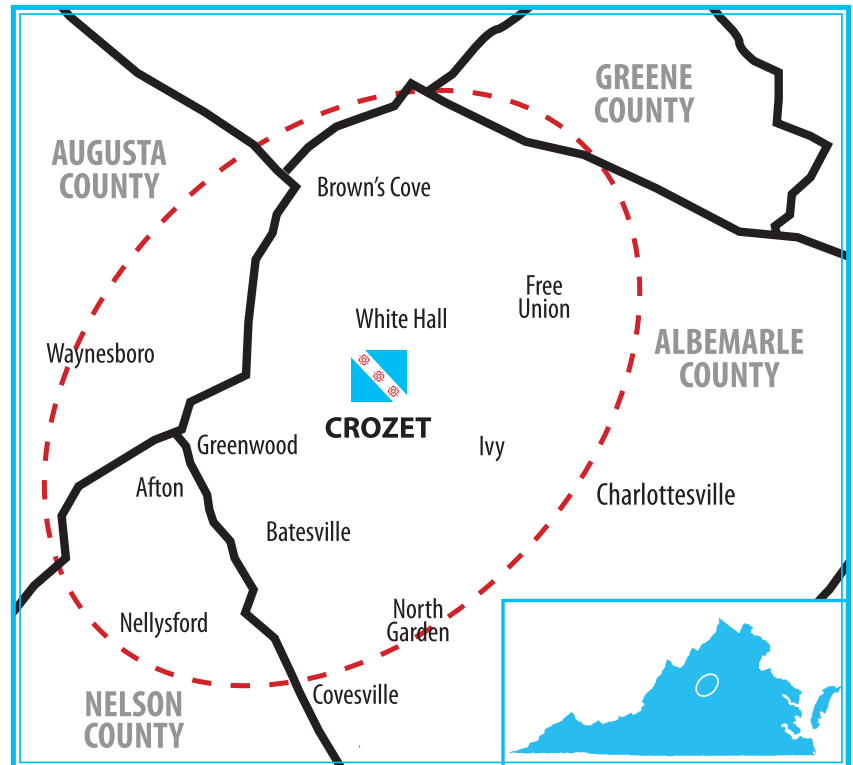
Print Run: 6000

Average Monthly
Online PDF Reads: 560
(Average time spent: 6:28)

Adobe Publish Online displays our complete issue in an e-reader format for desktop and mobile devices at crozetgazette.com.

The Gazette also offers postal and digital subscriptions, as well as hand-delivery routes in Crozet's larger neighborhoods.

COVERAGE AREA



Get the Gazette! Find your free copy at your favorite local business, including, but not limited to...

- | | | | | | |
|--------------------------------|---------------------------------|-------------------------------|----------------------------------|----------------------------------|---------------------------------|
| ACAC (Crozet) | Crossroads Store (North Garden) | Crozet Veterinary Care Center | Miller School | Piedmont Store | Sunoco Gas Station (Greenwood) |
| Afton Family Medicine | Crozet Artisan Depot | Foods of All Nations | Modern Barber Shop | PT Plus | Tailgate Restaurant |
| Afton Service Center | Crozet Blue Ridge Dental | Gateway Market | Mountain Area Realty | Real Property (Old Trail office) | The Lodge at Old Trail |
| Albemarle Co. Office Building | Crozet Dairy Queen | Giuseppe's Restaurant | (Nellysford) | Rockfish Gap Country Store | Treasure Chest (RVCC) |
| Animal Wellness Center | Crozet Family Dental | (Nellysford) | English Meadows Senior Living | Rockfish Gap Outfitters | U.Va. Family Medicine - Crozet |
| Augusta Health (Crozet) | Crozet Family Medicine | Greenwood Antiques | Mudhouse (Crozet)* | Rockfish Valley Community | U.Va. Credit Union (Crozet) |
| BB&T Bank (Crozet) | Crozet Laundry* | Greenwood Gourmet | New Dominion Book Shop | Center | Waynesboro Library |
| B&B Cleaners | Crozet Hardware | Green House Coffee | Oceanside Seafood Restaurant | Rockingham Coop. Ace | Waynesboro Tourist Center, |
| Blue Ridge Shopping Center* | Crozet Laundromat | Grit Coffee (Old Trail)* | Old Dominion National Bank | Hardware | Afton |
| Bright Beginnings (Crozet) | Crozet Library* | The Green Olive Tree | (North Garden) | Sal's Pizza | Waynesboro YMCA |
| Brownsville Market | Crozet Pizza | Harris Teeter (Crozet) | Old Trail Golf | Sam's Hot Dogs Crozet | Woodworth Animal Hospital |
| Cardinal Home Supply | Crozet Running | Hunt Country Corner | Old Trail Village Welcome Center | Silverback Distillery | Wyant's Store |
| Chiles Peach Orchard | Daedalus Bookshop | Ivy Corner | Parkway Pharmacy | Starr Hill Brewery | Area Schools (while in session) |
| Countryside Organics | (Downtown Mall)* | Ivy Exxon | Patrick Brothers | Stoney Creek Family Medicine | |
| Creative Framing & The Art Box | Duner's Restaurant* | J-MRL Main Branch | Piedmont Place | Stoney Creek Pharmacy | |

* Restocked throughout the month

Color Display Rates

Size	One Time	Three Times	Six Times	Twelve Times
Center Spread	1,275	1,200	1,150	995
Full Back Page	975	925	800	750
Full Page	795	750	725	695
1/2 Page	590	560	530	485
3/8 Page	475	435	400	360
1/4 Page	320	290	275	250
1/8 Page	175	160	145	135
1/16 Page	95	90	85	80

Display rates include color. Prices listed are cost per month (one issue).
3x, 6x, & 12x rates are offered when the specified number of ads run within a 12-month period.

Business Card Size Ads

	One Time	Repeating
B&W	\$60	\$45
Color	\$75	\$60

Business card size ads are 2" high x 3.5" wide and run in a special section in the back of the paper.

Classified Ads

1-30 WORDS

One Time	Repeating	Premium (Logo, Bold)
\$18	\$16	\$40 (one-time only)

Includes online placement. Lost & Found ads are free.

MORE THAN 30 WORDS

Base price plus 25 cents per additional word. Any combination of characters or letters followed by a space or any form of punctuation is a word. A phone number is one word.

Celebration Announcements

Small (one column wide) including picture	\$25
Large (two column wide) including picture	\$45

Photograph and/or text announcing an engagement, wedding, birth, or a couple's special anniversary.
Email ads@crozetgazette.com for complete guidelines.

Obituaries

Up to 500 words + picture	\$25
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Deadlines

Published: First Thursday of each month

Space Reservations: Suggested by the 20th of the month

Copy/Artwork Due: 25th of the month

Camera-ready Ads Due: Last Friday of the month

Ad Sizes

Width precedes height. Illustrations below not to exact scale.

center spread

full page

1/2 horizontal

1/2 vertical

3/8 horizontal

3/8 vertical

1/4 regular

1/4 horizontal

1/4 vertical

1/8 vertical and 1/8 horizontal

1/16 vertical and 1/16 horizontal

business card (horizontal only)

celebration announcements

large web banner: 1160 pixels wide x 255 pixels high

small web ad: 510 w x 255 h

Ad design is included. Please ensure that all camera-ready ads are emailed to ads@crozetgazette.com as PDFs in CMYK format at a minimum of 300dpi. To ensure the best quality print, blacks should be 100% K and 0% other inks. Small text should be limited to one or two inks for print clarity. Please, no crop marks.

Gazette print advertisers get up to 40% OFF web ads! Ask us for details.

The Crozet Gazette does not promise ad position. Placement premiums are limited to pages 2 and 3 on a select basis. The advertiser assumes all responsibility and liability for the content, including images, of advertisements. The Crozet Gazette reserves the right to edit for content or to refuse any ad at any time at its own discretion.