the CROZET gazette

2026 rates

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Color Display Rates

Size	One Time	Three Times	Six Times	Twelve Times
Center Spread	1400	1320	1250	1100
Full Back Page	1075	995	875	825
Full Page	875	825	795	750
1/2 Page	650	620	580	535
3/8 Page	525	475	435	395
1/4 Page	350	320	295	275
1/8 Page	190	175	160	150
1/16 Page	105	95	90	85

Display rates include color. Prices listed are cost per month (one issue).
3x, 6x, & 12x rates are offered when the specified number of ads run within a 12-month period.

Business Card Size Ads

	One Time	Repeating
B&W	$60	$45
Color	$75	$60

Business card size ads are 2" high x 3.5" wide and run in a special section in the back of the paper.

Classified Ads

1-30 WORDS

One Time	Repeating	Premium (Logo, Bold)
$18	$16	$45 (one-time only)

MORE THAN 30 WORDS

Base price plus 25 cents per additional word.

Obituaries

Up to 500 words + picture $100

Celebration Announcements

Up to 500 words + picture $100

Photograph and/or text announcing an engagement, wedding, birth, or a couple's special anniversary. Email ads@crozetgazette.com for complete guidelines.

Website Ads

	Top Banner	Large	Small
One Month	$275	$200	$125

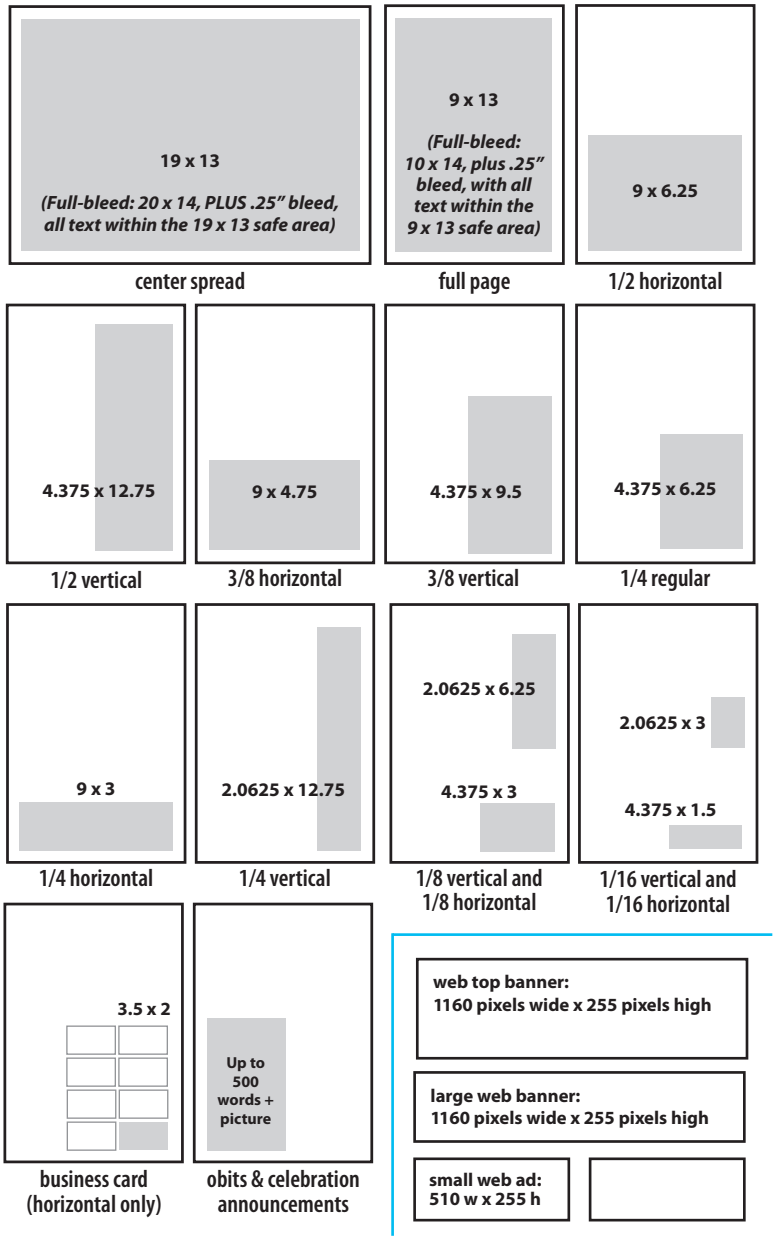
Print advertisers get up to 40% off web ads. Ask us for details!

Deadlines

Published: First Thursday of each month
Space Reservations: Suggested by the 20th of the month
Copy/Artwork Due: 25th of the month
Camera-ready Ads Due: Last Friday of the month

Ad Sizes

Width precedes height. Illustrations below not to exact scale.



Ad design is included. Please ensure that all print-ready ads are emailed to ads@crozetgazette.com as PDFs in CMYK format at a minimum of 300dpi. To ensure the best quality print, blacks should be 100% K and 0% other inks. Small text should be limited to one or two inks for print clarity. Please, no crop marks.

The Crozet Gazette does not promise ad position. Placement premiums are limited to pages 2 - 7 on a select basis. The advertiser assumes all responsibility and liability for the content, including images, of advertisements. The Crozet Gazette reserves the right to edit for content or to refuse any ad at any time at its own discretion.